

MEMBER INSIGHTS REPORT

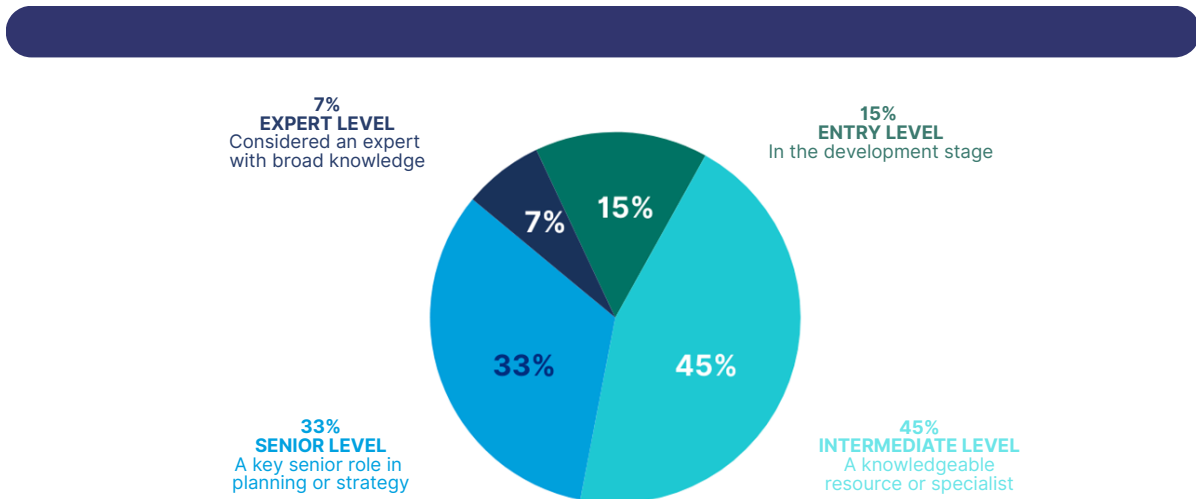


Getting to know the Professional Development attendees

Top Five Requested Topics in 2025

1	HR Tech and AI
2	Employment Law
3	Employee & Labour Relations
4	Compensation, Benefits and Total Rewards
5	Inclusion, Diversity and Human Connections

Practice Level



Audience Demographics

Member Type	Years of HR Experience	Organization Size	Engagement
70% are CPHR designated members.	42% have 10+ years of experience in HR.	31% have 50 to 250 employees.	40% attend PD frequently. *95% were satisfied by the program experience and would recommend to others.

*Based on survey responses from a total of 1390 participants.

PROFESSIONAL DEVELOPMENT SPEAKER'S PROPOSAL

Thank you for your interest in sharing your resources and knowledge with the CPHR BC & Yukon community.

All proposals from potential partners will be reviewed on a regular basis to support our ability to be responsive to current issues identified by our members. In addition, all proposals submitted will be compiled and analyzed at key points during each professional development cycle in order to support CPHR BC & Yukon to meet the diverse learning needs of our members.

Preference will be given to members of CPHR BC & Yukon. [Become a member!](#)

**Thank you for taking the time to provide your proposed professional development activity to CPHR BC & Yukon's professional development program.
Please provide as much information as you are able to.**

**Submit the proposal or any enquiries:
Please contact CPHR BC & Yukon Professional Development pd@cphrbc.ca.**

CONTACT INFORMATION

Speaker Name

Company Name

Email

Website

*[Sign up here](#) to receive an email notification on more speaking opportunity information at the CPHR BC & Yukon's **HR Conference & Expo**.*

SOCIAL PRESENCE

LinkedIn

Instagram

X (formerly Twitter)

YouTube Channel

Other:

PROPOSED PROFESSIONAL DEVELOPMENT ACTIVITY DETAILS

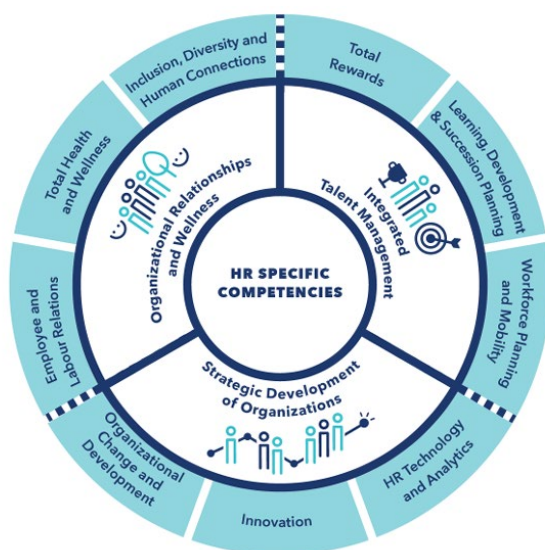
Course Title (i.e., Financial Management for HR Managers):

Overview

Description of the proposed professional development activity, including ways that you will engage with the participants (approximately 180-200 words):

CPHR Competency Framework

To ensure your proposed content is relevant and aligns with our members' needs we encourage you to review the [CPHR Competency Framework](#) and indicate which areas the proposed content covers.



- Employee and Labour Relations
- Total Health and Wellness
- Inclusion, Diversity and Human Connections
- Total Rewards
- Learning, Development and Succession Planning
- Workforce Planning and Mobility
- HR Technology and Analytics
- Innovation
- Organizational Change and Development

Learning Objectives (4 SMART objectives, depending on the length of the activity):

Learning Objectives	
1	
2	
3	
4	

Target Audience - select more than one if applicable:

Emerging - developing practitioners; HR Assistants, HR Administrators, HR Advisors, etc.

Mid-Level - practitioners who are a knowledgeable resource or specialist; HR Generalists, HR Analysts, HR Managers, etc.

Senior - practitioners who play a key role in planning or strategy, considered an expert with broad knowledge; Senior HR Managers, HR experts, Directors of HR, VPs of HR, etc.

HR Professional Development



Are you currently a member of CPHR BC & Yukon?

Yes

No

Bio - as it would appear in marketing materials (1800 characters/280 words):

Awards or Recognition for Best Practices:

	Award / Recognition	Granting Institution / Organization	Year
1			
2			
3			

Speaking Engagements & Other Publications:

	Title	Organization	Year
1			
2			
3			
4			
5			
6			

GEOGRAPHIC REGION - Select the region in which your place of work is located:

Central Interior - 100 Mile House, Ashcroft, Kamloops, Logan Lake, Merritt, Mica Creek, Pritchard, Quesnel, Sun Peaks, Westwold

Coastal Vancouver – Bowen Island, Gibsons, Lions Bay, North Vancouver, Powell River, Roberts Creek, Sechelt, Squamish, Vancouver, West Vancouver, Whistler

Fraser Valley - Abbotsford, Aldergrove, Chilliwack, Delta, Ft. Langley, Harrison Hot Springs, Langley, Maple Ridge, Mission, Pitt Meadows, Surrey, Tsawwassen, Walnut Grove, White Rock

Greater Vancouver - Coquitlam, Port Moody, New Westminster, Port Coquitlam, Burnaby, Richmond

Northern - Burns Lake, Chetwynd, Coldstream, Dawson Creek, Fort Nelson, Fort St. John, Fraser Lake, Houston, Kitimat, MacKenzie, Olds, Prince George, Prince Rupert, Quesnel, Smithers, Taylor, Terrace, Vanderhoof, Williams Lake

Southern Interior - Armstrong, Castlegar, Cranbrook, Crescent Valley, Creston, Elkford, Falkland, Fernie, Grand Forks, Kelowna, Lake Country, Naramata, Nelson, Oliver, Penticton, Revelstoke, Salmon Arm, Sparwood, Summerland, Trail, Vernon, Westbank

Vancouver Island - Brentwood Bay, Campbell River, Chemainus, Cobble Hill, Comox, Courtenay, Crofton, Duncan, Esquimalt, Gabriola Island, Malahat, Maple Bay, Metchosin, Mill Bay, Nanaimo, Nanoose Bay, North Saanich, Parksville, Port Alberni, Port Alice, Royston, Saanichton, Shawnigan Lake, Sidney, Sooke, Tofino, Ucluelet, Victoria

Yukon - Whitehorse

Other:

REFERENCES

Please provide the name and contact information for 3 references. References must be able to attest to speaker's expertise on the proposed topic and / or your presentation style and skills.

Reference 1:

Name

Organization

Title

Phone

Email

Relationship to Reference

Reference 2:

Name

Organization

Title

Phone

Email

Relationship to Reference

Reference 3:

Name

Organization

Title

Phone

Email

Relationship to Reference