



ONLINE LEARNING BROCHURE

Upskilling HR

Building HR Capabilities through online learning

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AIHR | ACADEMY TO
INNOVATE HR

Skills for your HR Future

Continuous learning for ambitious HR Professionals

What does AIHR have to offer?



Online HR Courses & Certificate Programs

Get access to the most comprehensive curriculum of Online HR Training Courses available worldwide. Including one new course every month!



HR Practitioners' Community & Personal Coach

Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.



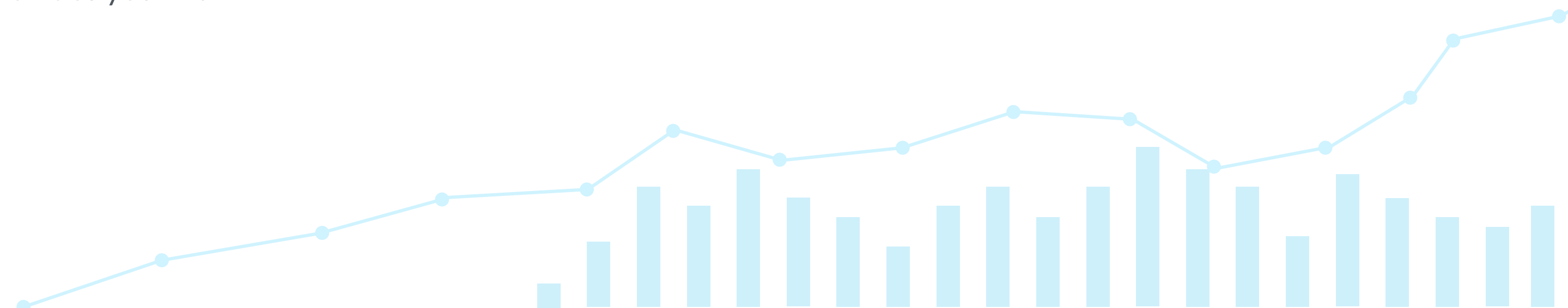
12 or 18 Months Access

A standalone course or Certificate Program gives you 12 months of access. The Full Academy License provides you with 18 months of access to all of the above.

The perfect fit for

Any HR professional who is committed to lifelong learning can expand their skill set with relevant and in-demand skills.

At AIHR we will always provide you with the latest HR training to help you develop practical and in-demand skills, essential for your HR future and a flourishing career. Either that, or you get 100% of your money back, no questions asked!



Get access to the latest HR training programs

Certificate programs

Certificate programs are rigorous and comprehensive programs designed to reach a certain skill level. Upon completion, you will have the skills and expertise to become a specialist in a specific area of HR.

- Digital HR | Certificate Program
- HR Analytics | Certificate Program
- HR Business Partner 2.0 | Certificate Program
- HR Metrics & Dashboarding | Certificate Program
- Talent Acquisition | Certificate Program
- Learning & Development | Certificate Program
- Diversity & Inclusion | Certificate Program
- HR Leadership | Certificate Program



In addition to the certificate programs, the academy has 20+ courses and skill-tracks available. Including one new course or Certificate Program every month!

HR 2025 Framework

to future-proof the evolution of HR

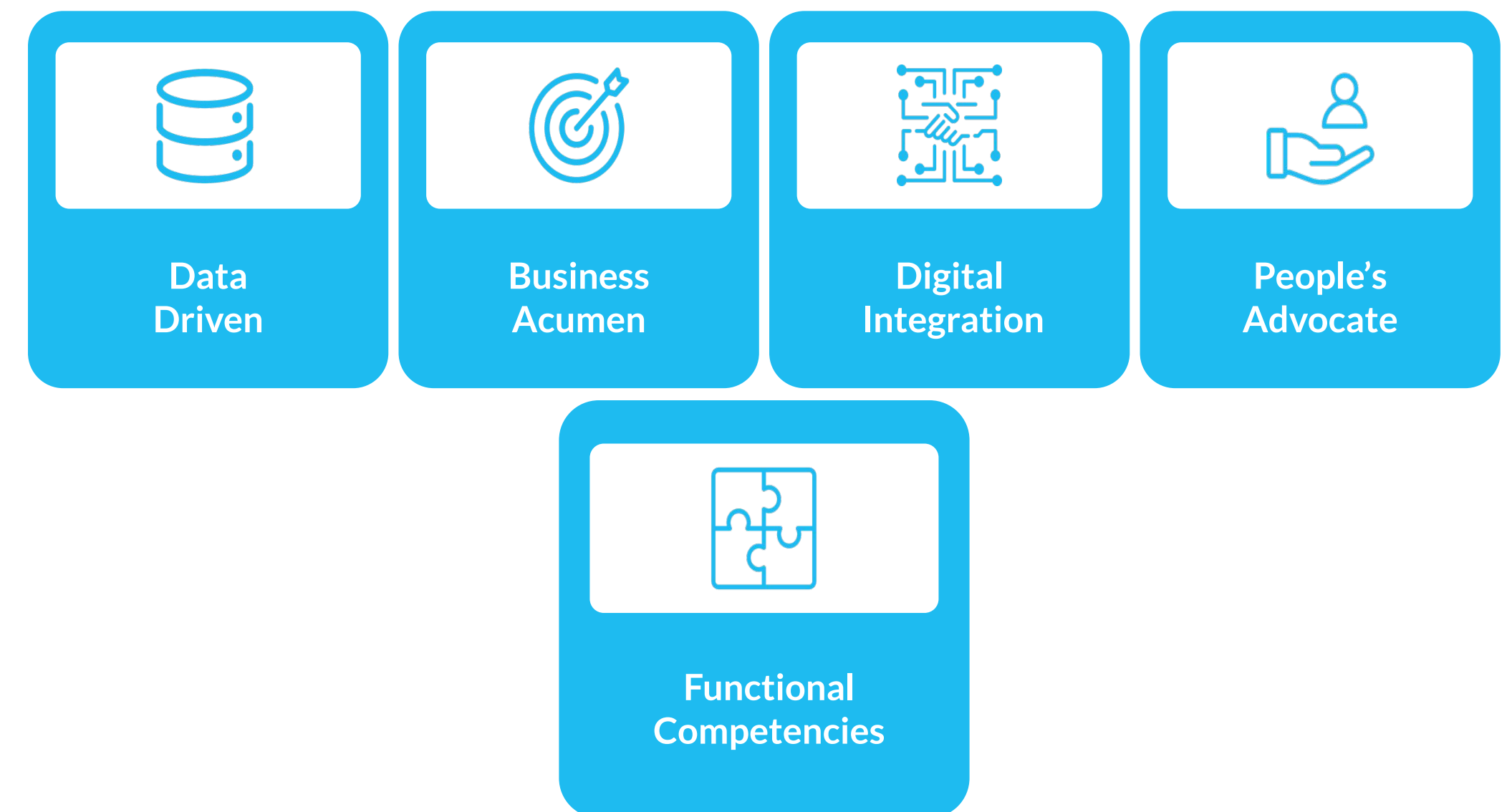
The T-Shaped HR professional

In today's business environment, it's no longer enough for HR Professionals to specialize in one single HR competency. You need to become a specialist in at least one functional competency and a generalist in many others.

Core-HR competencies

To drive business value and be successful, every HR professional needs to master at least the basics of core-HR competencies, such as:

- **Business acumen** to understand business priorities
- **Data literacy** in order to make data-driven decisions
- **Digital integration** to create digital employee experiences
- **People's advocate** to create a strong internal culture



Your resume will love

your new HR skills

Some of the skills that you will learn and that can help you land your next job or promotion!

BUSINESS

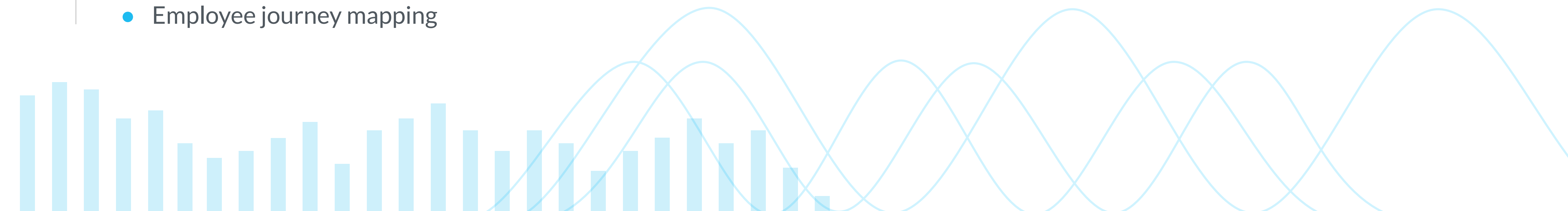
- Storytelling
- Design thinking in HR
- HR Consulting & research
- Stakeholder management
- Networking & communication
- Agile HR
- HR process & policy design
- Employee journey mapping

DIGITAL

- HR Process automation
- Digital HR transformation
- Implementation management
- Solution development

DATA & ANALYTICS

- HR Data literacy
- Data analysis
- HR reporting & dashboarding
- Data visualization
- Research & statistics



A strategic investment in your personal development

Prepare your skill set for the future of HR

Technology is disrupting everything around us, including the way we practice HR. This can be challenging, but also provides rich opportunities for those who are able to use these changes to their advantage.

85%

of jobs are expected to be reinvented
by 2030

76%

of HR Professionals lack the skills
to stay relevant

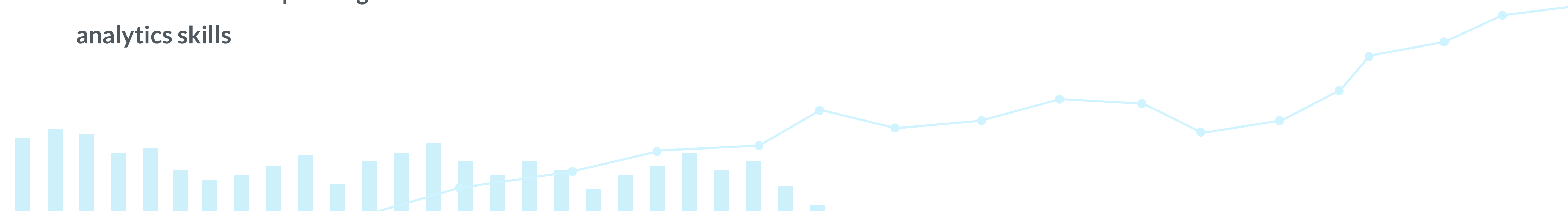
68%

of HR vacancies require digital &
analytics skills

Why your employer will care

A recent study found that for every dollar invested in training, companies received \$4.53 in return.

That's a 353% ROI!



Proven online learning

Practical. Comprehensive. Game changing.

How practical are the programs?

“The AIHR certificate programs are the best way to develop the competencies needed to face the challenges created by technology. The courses are professional, well-built, and very concrete. I especially like the examples and case studies - they are not only useful but truly allow you to apply your learning to the real world.”

- Cristiana Rossi

HR Head of Business Transformation at Ermenegildo Zegna Group

Will it help my career?

“The course offerings by AIHR never disappoint. The information is presented very well, and has really helped to elevate my HR criteria through numerous certifications that I've been able to attach to my resume. More importantly than that, I've easily been able to apply the new skills I've learned to make a real impact at work.”

- Jason Hall

HR Director - Lancaster Rehabilitation Hospital

What's the portal like?

“The student portal and the app are just amazing. I have been in many online programs and AIHR is simple, neat as in not overwhelming and so inviting to come back again. These days with too much information to absorb, you just want to have something that is simple, easy to navigate, and it has what you need. Again thanks for welcoming me here.”

- Nijan Sharina Angi

Senior HR Associate - International Islamic Trade Finance Corporation

Learn in-demand skills and take your career to the next level



Real-world projects

Develop practical skills through working on real-world projects and studying dozens of inspiring case studies



Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training programs. Including a smartphone app.



Practitioner community & coach

Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.



AIHR is an approved provider with the HR Certification Institute (HRCI®) and recognized by the Society for Human Resource Management (SHRM)

Future-proof your skill set

enroll today

- ✓ *Go to [AIHR.com](https://aihr.com)*
- ✓ *Select the License of your choice and click the Enroll button*
- ✓ *Fill out your (company) billing address and payment details*
- ✓ *Create your student account*
- ✓ *Happy learning!*



Customers give us an average rating of 8.9 out of 10.

AIHR is the place to learn the skills you need to advance your career and remain relevant in the ever-changing digital HR landscape. We offer the most comprehensive curriculum of online HR courses available worldwide and are a proud supplier of over 325 Fortune Global 500 companies.



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