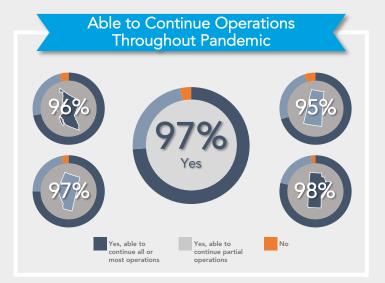
# Western Canada **HR Trends Report** Summer 2020

## PANDEMIC RESPONSE





**CPHR** 

	Pandemic Impa	act
	Forced a change to our business strategy	38%
Healthcare/	Increased operating costs	38%
Social Assistance	Introduced/increased online, digital, e-commerce operations	37%
Public	Spending reductions	48%
	Temporarily laid off some or all employees	44%
Administration	Forced a change to our business strategy	41%
Manufacturing	Decreased sales volumes	57%
	Spending reductions	54%
	Temporarily laid off some or all employees Temporarily laid off some or all	42%
Education	employees Introduced/increased online, digital, e-commerce operations	56%
	Spending reductions	48%
Professional, scientific, technical	Spending reductions	609
	Decreased sales volumes	45%
	Spending freezes	34%
Oil and Gas	Spending reductions	63
	Terminated some employees	57%
	Deferred or cancelled capital projects	52%
Finance and Insurance	Spending reductions	59%
	Introduced/increased online, digital, e-commerce operations Forced a change to our	51%
	business strategy	45%
Retail and Wholesale	Introduced/increased online, digital, e-commerce operations	59%
	Spending reductions	58%
	Decreased sales volumes	55%
Construction	Temporarily laid off some or all employees	64
	Spending reductions	62
	Terminated some employees	49%

The Summer 2020 wave of this study was conducted by Insights West on behalf of CPHR British Columbia & Yukon, CPHR Alberta, CPHR Saskatchewan,
and CPHR Manitoba. The survey was conducted online from June 1st to 17th, 2020. A total of 1,622 human resources professionals participated in the
survey, for an overall response rate of 12.96%. Survey responses to individual questions were optional. The margin of error of this survey varies depending
on the number of completions each question received. The margin of error for a sample size of 1,622 (all survey respondents participating) is +/- 2.43%
nineteen times out of twenty.

Read the full report online at www.cphrbc.ca/WC-HRTrends-Aug20

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#### **Org. Size** Small Med. Large Reduced 47% 40% 50% 46% Workforce Government Support NET 51% 51% 42% 24% Reduced Wages NET 15% 15% 15% 10%

Actions Taken to Control Labour Costs

#### Implemented or Planned Changes to Policies in Response to the Pandemic

				Org. Size		
		Small	Med.	Large		
Remote work policies	61%	58%	61%	65%		
Health & safety policies	54%	52%	58%	52%		
Flexible work policies	44%	42%	41%	53%		
Business travel policies	39%	34%	39%	46%		
Sick leave policies	32%	30%	34%	31%		
Technology use policies	29%	26%	28%	35%		
Vacation policies	18%	13%	19%	21%		
Social Media policies	6%	7%	6%	6%		
Other	1%	0%	1%	1%		
Don't know	8%	6%	7%	12%		
None of the above	10%	13%	9%	6%		