

### CPHR BC & YUKON DIRECTORS' DUTIES

### Vision

Recognized as "The Place" for leading people practices

### Mission

Keep people first in the decisions of leaders

## **Board Mandate**

Promote and enhance the profession and advance member value

# **Expectations**

- Define what constitutes value for our Association and our members and ensure value is delivered
- Lead the evolution of people practices that have a significant impact on organizations
- Proactively act as ambassador for the Association and the profession within the HR and broader business community
- Take a multi-year view which extends beyond the traditional HR profession while including the traditional HR profession
- Ensure that effective internal systems are in place to support and achieve the Association's objectives
- Prepare for and actively participate in Board and Committee meetings with attendance at 100% of Board related meetings

### Criteria

- Emphasis on business orientation
- Established in both the business and HR communities with a proven track record of contribution
- Demonstrated leadership and commitment to high ethical standards
- Ability to contribute to a strategic Board
- Demonstrated volunteer contribution, preferably with CPHR BC & Yukon
- Understanding of the Association and a leader in the human resources profession
- Ability to devote the necessary time and energy to the Association
- Preference for the CPHR designation