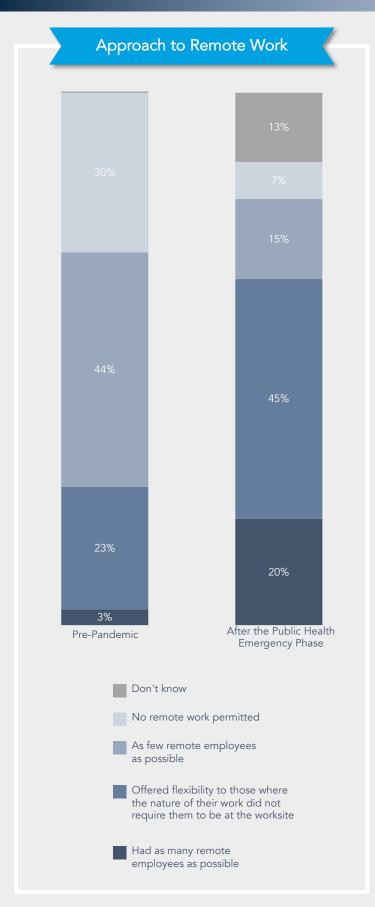
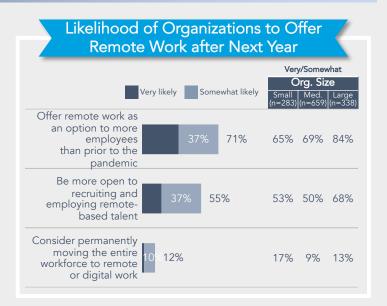
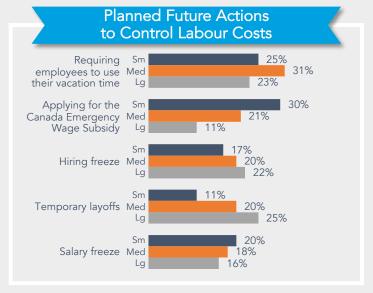
## HR Insights: Western Canada

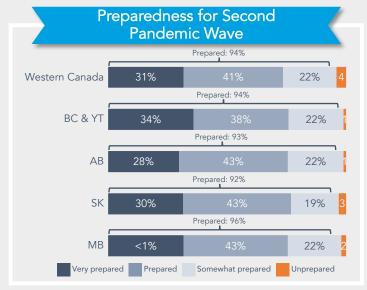


## PANDEMIC RESPONSE









The Summer 2020 wave of this study was conducted by Insights West on behalf of CPHR British Columbia & Yukon, CPHR Alberta, CPHR Saskatchewan, and CPHR Manitoba. The survey was conducted online from June 1st to 17th, 2020. A total of 1,622 human resources professionals participated in the survey, for an overall response rate of 12.96%. Survey responses to individual questions were optional. The margin of error of this survey varies depending on the number of completions each question received. The margin of error for a sample size of 1,622 (all survey respondents participating) is +/- 2.43% nineteen times out of twenty.

Read the full report online at www.cphrbc.ca/WC-HRTrends-Aug20